



**Campaign Manager
Grid Security Project
Washington, D.C.**

About SAFE

Securing America's Future Energy (SAFE) unites prominent military and business leaders to develop and advocate for policies that improve America's energy security by advocating to accelerate new transportation technology, significantly curtailing our dependence on oil as the sole transportation fuel, promoting responsible use of our domestic energy sources, and making oil market more free and transparent. SAFE relies on knowledge and experience of four-star retired military officers, Fortune 500 CEOs, and its expert staff of communications, finance, policy and political experts to produce high-quality, fact-based analysis and policy recommendations for lawmakers, regulatory agencies, and the public.

Armed with a deep understanding of the issues, SAFE leads the conversation on energy and transportation policy with the goal of bolstering America's economic and national security. Agile and multidisciplinary, SAFE maintains a strategic ability to adapt to the rapidly evolving energy, national security, and transportation technology landscape with real-time, up-to-date analysis and recommendations. SAFE aims to address America's overwhelming reliance on oil by increasing fuel efficiency in transportation, improving fuel diversity in transportation, accelerating new transportation and mobility technology and expanding production of U.S. domestic resources. Since its public launch in 2005, SAFE has employed innovative strategies to overcome policy stagnation.

For more information, visit secureenergy.org.

The Grid Security Project (GSP)

SAFE believes and advocates for a vision of transforming our nation's transport sector from one that is petroleum based to one powered mainly by electricity. Such a transformation will shift demand to the electricity infrastructure requiring greater investments in grid capacity, resiliency and security. These needs will only increase with the evolution of self-driving or autonomous vehicles (AVs). For a number of reasons, AVs are more likely than not to be electric vehicles. Currently about 60 percent of all AVs in operation are electric (as opposed to 1.5% of all new vehicles sales). The combination of the growing popularity of electric vehicles and the revolutionary nature of AVs will dramatically change the demands of the electricity grid. That future is good for the utility industry and good for the country.

In September of last year, U.S. Secretary of Energy Rick Perry formally proposed that the Federal Energy Regulatory Commission (FERC) address threats to U.S. electrical grid resiliency. Citing Section 403 of the Department of Energy Organization Act, the Secretary and implement reforms that would fully-price generation resources necessary to maintain the reliability and resiliency of the nation's grid.

SAFE agrees with the federal government that grid reliability is a national security priority and that FERC should address this important issue now, before the demands on the grid create a crisis. That should utilize more detailed information of the needs and the possible solutions before prioritizing certain utilities and propping up certain fuels in every and all situations. This represents the continued and spreading virus against freer markets in independent power markets.

This goal of the Grid Security Project is to conduct advocacy in support of strengthening the electricity grid in the short term through the auspices of FERC and shifting the narrative in the conservative community over the medium term to one that is more security and free-market focused.

The Role

SAFE is seeking a politically experienced Campaign Manager to join its executive team in Washington, DC. Reporting to the President and CEO and the Executive Vice President, the Campaign Manager is responsible for developing and implementing advocacy tactics for the Grid Security Project.

The Campaign Manager will work with SAFE staff, consultants, campaign vendors, and other partner organizations to plan, execute, and coordinate a comprehensive campaign plan on a day-to-day basis. The Campaign Manager will work with the SAFE team from all the departments (including policy, advocacy, and communications), and develop a staff dedicated to the Project. The Campaign Manager will have the ability to spot potential campaign opportunities and to marshal the necessary internal resources to respond to those opportunities quickly.

The Campaign Manager, together with SAFE leadership, will establish the strategic priorities of the GSP. The manager will be in charge of developing and executing the tactical, day-to-day operations of the initiative. The manager will be supported by a staff member who helps deliver on the tactical requirements with members of Congress, DOE, the Secretary of Energy, the Administration, and FERC. The Project will largely focus on educating policymakers and sector stakeholders as well as broadly disseminating the research and information developed during the initiative.

The Campaign Manager will work with outside experts in federal regulatory structures, electric utility sector needs, Capitol Hill, and strategies for engaging the current Administration. This expertise will help execute the overall strategy and how best to disseminate that information. Finally, the Campaign Manager will be able to leverage the credibility and expertise of the members of SAFE's Energy Security Leadership Council.

These retired four-star admirals and generals are largely volunteers for the SAFE mission.

Key Responsibilities

- Develop and implement campaign plans, activity, and budgets for advocacy and accountability initiatives in close collaboration with other departments across SAFE; including fundraising, communications, field work, maintaining relationships with political and civic leaders and internal campaign administration.
- Ensure that all the departments are working seamlessly together and tracking activities to stated plans;
- Organize campaign briefings and reports for internal and external interested parties.
- Manage campaign consultants and vendors as necessary.

Professional Skills and Qualifications

- B.A. or B.S. degree required.
- 5+ years of experience in managing issue and/or political campaigns.
- Experience with Federal Energy Regulatory Commission (FERC) and its mandate, authority and history.
- Experience in framing issues, using polling and other research to guide communications and organizing outreach to stakeholders and partners.
- Experience as a political strategist, relationship manager or in campaign communications.
- Experience managing a team across various disciplines related to campaigns.
- Ability to analyze information, formulate plans, and convey plans in writing and in oral presentations.
- Experience working with local, state and national media outlets.
- Ability to function independently, as well as be part of a team.
- Experience managing detailed tracking of activities versus goals and strategy.
- Ability to work on tight deadlines and manage an ambitious workload.