



**Associate Campaign Manager
Grid Security Project
Washington, D.C.**

About SAFE

Securing America's Future Energy (SAFE) unites prominent military and business leaders to develop and advocate for policies that improve America's energy security by advocating to accelerate new transportation technology, significantly curtailing our dependence on oil as the sole transportation fuel, promoting responsible use of our domestic energy sources, and making oil market more free and transparent. SAFE relies on knowledge and experience of four-star retired military officers, Fortune 500 CEOs, and its expert staff of communications, finance, policy and political experts to produce high-quality, fact-based analysis and policy recommendations for lawmakers, regulatory agencies, and the public.

Armed with a deep understanding of the issues, SAFE leads the conversation on energy and transportation policy with the goal of bolstering America's economic and national security. Agile and multidisciplinary, SAFE maintains a strategic ability to adapt to the rapidly evolving energy, national security, and transportation technology landscape with real-time, up-to-date analysis and recommendations. SAFE aims to address America's overwhelming reliance on oil by increasing fuel efficiency in transportation, improving fuel diversity in transportation, accelerating new transportation and mobility technology and expanding production of U.S. domestic resources. Since its public launch in 2005, SAFE has employed innovative strategies to overcome policy stagnation.

For more information, visit secureenergy.org.

The Grid Security Project (GSP)

SAFE believes and advocates for a vision of transforming our nation's transport sector from one that is petroleum based to one powered mainly by electricity. Such a transformation will shift demand to the electricity infrastructure requiring greater investments in grid capacity, resiliency and security. These needs will only increase with the evolution of self-driving or autonomous vehicles (AVs). For a number of reasons, AVs are more likely than not to be electric vehicles. Currently about 60 percent of all AVs in operation are electric (as opposed to 1.5% of all new vehicles sales). The combination of the growing popularity of electric vehicles and the revolutionary nature of AVs will dramatically change the demands of the electricity grid. That future is good for the utility industry and good for the country.

In September of last year, U.S. Secretary of Energy Rick Perry formally proposed that the Federal Energy Regulatory Commission (FERC) address threats to U.S. electrical grid resiliency. Citing Section 403 of the Department of Energy Organization Act, the Secretary and implement reforms that would fully-price generation resources necessary to maintain the reliability and resiliency of the nation's grid.

SAFE agrees with the federal government that grid reliability is a national security priority and that FERC should address this important issue now, before the demands on the grid create a crisis. That should utilize more detailed information of the needs and the possible solutions before prioritizing certain utilities and propping up certain fuels in every and all situations. This represents the continued and spreading virus against freer markets in independent power markets.

This goal of the Grid Security Project is to conduct advocacy in support of strengthening the electricity grid in the short term through the auspices of FERC and shifting the narrative in the conservative community over the medium term to one that is more security and free-market focused.

The Role

SAFE is seeking an Associate Campaign Director to join its Grid Security Project team in Washington, DC. Reporting to the GSP Campaign Director, the Associate Director is responsible for supporting the development and implementation of advocacy tactics for the Grid Security Project.

The Associate Director will work with the SAFE team from all the departments (including policy, advocacy, and communications) as well as with SAFE staff, consultants, campaign vendors, and other partner organizations to execute a comprehensive campaign plan on a day-to-day basis. The Associate Director will work with the Director to identify potential campaign opportunities and to respond to those opportunities quickly.

The Associate Director will focus his/her time on the tactical requirements of educating members of Congress, the Department of Energy, the Secretary of Energy, the White House, and FERC. The Associate Director will largely focus on sharing informational materials and broadly disseminating the research and information developed during the campaign.

The Associate Director will work with outside experts in federal regulatory structures and electric utility sector needs when disseminating that information. Finally, the Associate Director will be able to leverage the credibility and expertise of the members of SAFE's Energy Security Leadership Council. These retired four-star admirals and generals are largely volunteers for the SAFE mission.

Key Responsibilities

- Assist in the develop and implementation of campaign plans, activity, and budgets for advocacy and accountability initiatives in close collaboration with the Campaign Director; including fundraising, communications, field work, maintaining relationships with political and civic leaders and internal campaign administration.
- Track activities to stated plans;
- Organize campaign briefings and reports for internal and external interested parties.
- Manage campaign consultants and vendors as necessary.

Professional Skills and Qualifications

- B.A. or B.S. degree required.
- 3+ years of experience in supporting political campaigns.
- Experience with Federal Energy Regulatory Commission (FERC) and its mandate, authority and history preferred.
- Familiarity in using polling and other research to guide communications and outreach.
- Experience working in a small team interacting across various disciplines related to campaigns.
- Ability to analyze information, formulate plans, and convey plans in writing and in oral presentations.
- Ability to function independently.
- Familiarity working with local, state and national media outlets a plus.
- Experience managing detailed tracking of activities versus goals and strategy.
- Ability to work on tight deadlines and manage an ambitious workload.